

## CONTACT

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## EXPERIENCE

### Self Employed

2016 - Present

- *Freelance UI/UX Designer*
  - Create UI/UX deliverables and work with engineering teams to ship apps and websites
  - Develop and present proposals for mobile & web design projects
  - Brand and identity creation
  - Collaborate with clients to understand problems and goals

### Ground Up Logic

2013 - 2015

- *UX Designer*
  - Translated design briefs into high-level UX deliverables for wide range of clients, from startups to universities
  - Collaborated with fellow designers and developers to craft compelling, user-focused interfaces and prototypes across mobile and web platforms using Sketch and Invision
  - Developed UX documentation including storyboards, wireframes, user flows, and site maps

### Beachmint

2012 - 2013

- *Product Development Intern*
  - Collaborated with product team to design and iterate on two fashion brand launches
  - Created user flows, interaction specs, responsive wireframes, and visual designs
  - Fostered new vendor relationships, saving company more than \$15,000 annually
  - Launched product features and improvements using user research and metrics from rigorous A/B testing

### Lin Residence

2008 - 2011

- *House Manager*
  - Managed household for entrepreneur and former CNN news anchor
  - Organized schedules, managed calendars and fully arranged vacation and long-term stays
  - Arranged all contractor work for house

## EDUCATION

### University of California, Los Angeles

2014 - 2016

- *User Experience Design*
  - Adobe Creative Suite Software classes and design fundamentals
  - Coursework in creating mobile & web deliverables and applying usability and user centered design principles. Recognized by faculty to display work in student show

### General Assembly

2013

- *Front-End Web Development*
  - HTML5, CSS3, JavaScript, jQuery, GitHub, and Sublime in concert.
  - Responsive Web Design

### California State University, Long Beach

2008- 2012 (100% self-funded)

- *B.A. Psychology, Human Resources Minor*
  - Studied personality, cognition, disorders and research methods
  - Business classes included human resources, management, & marketing

## SOFTWARE PROFICIENCY

Sketch App  
Marvel App  
Adobe Creative Suite  
Sublime Text  
Invision  
JIRA  
Zeplin

## EXPERTISE

Mobile & Web Interface Design  
User Research  
Wireframing  
User Flows  
Prototyping  
Information Architecture  
Visual Design  
Responsive Design  
Agile

## INTERESTS

Good coffee  
Travel  
DJing  
Tennis  
Design History